

# People Want Better Choices for Health Care

*Too many Connecticut small businesses, nonprofits and families are not able to afford health insurance that truly meets their budget and health care needs.*

CT small businesses employ over 700,000 people – and less than half of them offer health insurance

82% of people who buy insurance on their own worry they will not be able to afford it in the future

Options in the small group and individual insurance markets are mostly high deductible health plans –so even those with insurance are often afraid to seek care because they can't afford it

**This year, your state legislators have a chance to pass a law (HB 7267 and SB 134) that would offer new choices of quality affordable health plans for:**



- **SMALL BUSINESSES & NONPROFIT ORGANIZATIONS with under 50 employees:** Will have the option to buy health plans offered through the state starting in 2020



- **INDIVIDUALS:** Starting in 2021, the state will offer a new health plan option for people who buy their own health insurance

*This proposal builds off the health coverage state employees and legislators receive. It ADDS NEW CHOICES for small businesses, nonprofits and individuals who buy insurance on their own, offering the opportunity to benefit from the state's buying power.*

The state health plan offers great coverage.

## Why not put it to work to help more state residents?

- The state plan keeps people healthier by providing low-cost access to preventive care and helps them better manage chronic conditions, like high blood pressure or asthma
- As a large health plan, it has the buying power to demand better prices



**Quality, Affordable  
Health Care for  
Small Businesses &  
Individuals**